

**Children's Cancer Camps of Nebraska  
dba Camp CoHoLo  
2010 Annual Report**

**Mission Statement and Goals**

Children's Cancer Camps of Nebraska's (Camp CoHoLo) mission is to provide a recreational experience for children with cancer and blood related illnesses to allow them an opportunity to participate in the normal activities of children.

Camp CoHoLo's goals are:

- Friendship:* Helping to promote relationships for children and families who are facing the same challenges;
- Recreation:* Providing a fun and safe environment for children to participate in regular camping activities;
- Education/Awareness:* Informing the public about the psychosocial aspects of oncology and the special needs of the patients and their families;
- Support:* Building a network of support for our children and their families.

**Accomplishments***Camp CoHoLo 2010*

The annual Camp CoHoLo was held on July 24 – 28 (Session 1, ages 6 – 11 years old) and July 28 – August 1 (Session 2, ages 12 – 17 years old) at the Eastern Nebraska 4-H Center near Gretna, Nebraska. The 2010 camp marked the 26<sup>th</sup> consecutive year that Camp CoHoLo has been held, and the 4-H Center has been the home of the camp since its inception.

Camp CoHoLo hosted 145 campers at two sessions in 2010, compared to 133 in 2009, 139 in 2008, 130 in 2007, 117 in both 2006 and 2005, 120 in 2004, 113 in 2003 and 125 in 2002. There were 35 camp counselors who remained at camp for Session 1 and 23 camp counselors in residence for Session 2. In 2010, 44% (24 of 55) of the in-residence cabin counselors were former CoHoLo campers. In total, over 9,000 volunteer hours were donated to Camp CoHoLo during 2010, including:

<b><i>Planning hours</i></b>	<b>2010</b>	<b>2009</b>
Board of Directors and Operations Committee	800	725
Camp Director	120	114
<b><i>Camp session hours</i></b>		
In-residence camp counselors – summer camp	5,227	4,368
In-residence volunteers - summer camp	1,365	1,911
In-residence camp counselors – sibling camps	528	0
In-residence volunteers – sibling camps	450	0
Photography and DVD production volunteers	150	150
Volunteers from other civic organizations	50	50
<b><i>Other camp-related volunteer hours</i></b>		
Winter carnival volunteer time	85	60
CoHoLo volunteer time at Cox Classic events	<u>520</u>	<u>632</u>
Total volunteer hours	<u>9,295</u>	<u>8,010</u>

The 2010 camp had a 'Rock Around the Clock' theme, and the campers enjoyed participating in many of the activities that have been favorites of campers since its inception. Major activities during camp included an afternoon at Papio Bay waterpark, the high-wire skills course, a giant inflatable water slide, a camp-wide kickball tournament, a carnival and a dance. Of course, camp was also filled with the staples of camp life, including laser tag games in the woods, archery, crafts, indoor and outdoor games, a zip-line, and campfires.

The weather for the 2010 camp was typical for a week in July, and with only a touch of rain, most activities went on as planned. With ample supplies of bottled water, bug spray and sunscreen lotion, the

medical staff and cabin counselors were able to keep the campers hydrated and healthy. The introduction of air conditioners in the camper cabins several years ago has been a welcome addition. Of the 145 campers who attended, 10% were 'on treatment' during camp and an additional 57% took medication for their condition, but nearly all of those children participated in every activity offered at camp. In 2009, 20% were on treatment during camp and an additional 43% took medication for their condition. In 2008, 22% were on treatment during camp and an additional 41% took medication for their condition.

The 2010 camp marked Cindy Reilly's seventh year as camp director. The camp director is also the leader of the Operations Team that, in 2010, consisted of nine volunteers who were responsible for planning and getting ready for Camp. This Camp Director appoints and works closely with chairpersons for the following committees: programming, staffing, training, public relations, registration and recruitment, and support services. The Operations Team meets monthly throughout the year to ensure that camp operations flow smoothly. Because of these extraordinary efforts, the evaluations from campers, parents and counselors all reflected that the 2010 camp was extremely successful and well-organized.

#### *Winter Carnival and 25<sup>th</sup> Reunion*

In an effort to keep camp friendships alive through the year, Camp CoHoLo presented a Winter Carnival and 25<sup>th</sup> Reunion Party on Sunday, March 14, 2010 at the Eastern Nebraska 4-H Center. Campers and their entire families were invited to attend, along with volunteers and their families. A total of 130 adults and children attended the event. The Carnival was staffed with volunteers who were primarily members, friends and family of the Program Committee and Board of Directors.

#### *Sibling Camp*

CoHoLo's inaugural sibling camp was held on March 26-28, 2010 at the Eastern Nebraska 4-H Center. The sibling camp was originally scheduled for October 9-11, 2009, but was postponed due to concerns regarding the spread of the swine flu. The sibling camp was attended by 24 brothers and sisters of a child who was diagnosed with cancer or a blood disorder in the past three years. The sibling camp was staffed by 8 overnight cabin counselors and 4 other volunteers who spent the night at the 4-H Center.

Because the sibling camp was intended to be an autumn event, a second sibling camp was held in 2010 on September 17-19. This camp was attended by 20 brothers and sisters. The sibling camp was staffed by 4 overnight cabin counselors and 5 other volunteers who spent the night at the 4-H Center.

#### *Cox Classic charity recipient*

For nearly a decade, Camp CoHoLo has been fortunate to be a 'named charity' that benefits from the proceeds of the weeklong Cox Classic, a Nationwide Tour golf tournament that is held each year in Omaha in late July or early August. Over one thousand members of the community pay a \$45 fee to volunteer at the Cox Classic each year, and Camp CoHoLo supporters have had a strong showing at the event for several years. This year 46 CoHoLo volunteers devoted 520 hours of time to support the event. In 2010, the Cox Classic distributed approximately \$150,000 in charitable contributions to its twelve named charities.

#### **Financial Data**

The information on the following page below reflects the financial results of Camp CoHoLo for the fiscal years ending September 30, 2010, 2009, 2008, 2007, and 2006. Camp CoHoLo has no employees or paid staffers, and thus no salary or benefit expense is included in the financial summary. In addition, Camp CoHoLo relies heavily on in-kind donations that are not reported as either income or expenses on the financial statements. During the five-year period presented below, 92.6% of all expenses were spent directly on programming expenses, with an additional 6.7% of expenses devoted to administrative functions in support of those programs. Fundraising expenses represent 0.7% of expenses over the past five years.

	2010	2009	2008	2007	2006
<b>Income</b>					
Donations	\$62,789	\$77,133	\$70,538	\$94,994	\$81,613
Registration fees	1,735	1,625	1,840	1,655	1,495
Product sales	634	552	919	2,084	358
Total revenues	65,158	79,310	73,297	98,733	83,466
<b>Program expenses</b>					
Camp food and lodging	37,907	28,440	27,865	23,938	23,388
Camp activities	25,005	31,075	23,374	12,973	15,493
Camper gifts, videos and apparel	9,875	6,767	10,730	0	1,795
Camp alumni scholarships	0	0	1,000	4,000	6,500
Volunteer processing/education	1,014	31	485	3,063	1,493
Subtotal program expenses	73,801	66,313	63,454	43,974	48,669
<b>Administrative expenses</b>					
Printing	3,094	1,522	608	538	669
Postage	165	96	465	244	440
Insurance	1,145	1,431	1,477	1,725	1,442
Storage	0	0	2,446	888	1,125
Miscellaneous	558	738	377	31	0
Subtotal administrative expenses	4,962	3,787	5,373	3,426	3,676
<b>Fundraising expenses</b>					
Public relations	225	0	0	320	166
Printing	0	0	0	0	1,239
Postage	0	0	0	0	0
Subtotal fundraising expenses	225	0	0	320	1,405
Total expenses	78,988	70,100	68,827	47,720	53,750
Net increase/(decrease) in fund balance from operations	(13,830)	9,210	4,470	51,013	29,716
<b>Investment activity</b>					
Realized investment gain/(loss)	2,559	4,399	15,165	940	347
Unrealized investment gain/(loss)	3,897	(14,484)	(69,225)	44,096	10,641
Mutual fund fees	(2,689)	(2,363)	(2,824)	0	0
Depreciation on capital assets	(3,573)	(1,785)	(1,785)	0	0
Subtotal investment activity	194	(14,233)	(58,669)	45,036	10,988
Total net increase/(decrease) in fund balance	(13,636)	(5,023)	(54,199)	96,049	40,704
Beginning fund balance, Oct. 1	277,472	282,495	336,694	240,645	199,941
Ending fund balance, Sept. 30	\$263,836	\$277,472	\$282,495	\$336,694	\$240,645

IRS Form 990 tax returns are available for Camp CoHoLo upon request.

**Officers and Board Members**

The Officers and Board Members of Camp CoHoLo, as of October 1, 2010, were as follows:

<i>President</i> Jay Slagle, CPA* Midwest Eye Care	<i>Vice President</i> Berta Ackerson OPPD	<i>Fund Developer</i> Chris Pudenz, CPA* ConAgra
<i>Secretary (non-voting member)</i> Heidi Smith	<i>Camp Director</i> Cindy Reilly	<i>Chief Financial Officer</i> Steve Roberts, CPA* Godfather's Pizza
<i>Medical Director</i> Don Coulter, MD UNMC	* CPA in inactive status	
<i>At-Large Members</i> Jeff Baldwin, PharmD UNMC College of Pharmacy	Galen Meysenburg HDR	Eric Hoie, PharmD Creighton University
Sharon Knudsen, Parent Advisor Elkhorn Public Schools	Johnathon Schuster, RN Children's Hospital	Dan Fischer, JD Koley Jessen
Mike Skogland Patterson Dental	Bill Lastovica First State Bank – Yutan	Nate Witt ConAgra
Kendall Sidurok Invivo	Beth Patterson Valmont Industries	

**Additional Information**

Additional information regarding Camp CoHoLo and its operations can be requested by accessing the Camp CoHoLo website at [www.campcoholo.com](http://www.campcoholo.com), or alternatively:

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